

**Date: 19<sup>th</sup> May, 2022**

To,

The Manager,  
Department of Corporate Services,  
BSE Limited,  
Pheeroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai-400 001

Dear Madam/Sir,

**Ref.: Scrip Code: 530627**

**Subject: Press Release – Announcement under Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015**

Pursuant to provision of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the Press Release titled as follows:

**“VIPUL ORGANICS HIRES A VETERAN OF CHEMICALS INDUSTRY AS A HEAD SALES AND MARKETING”**

The copy of Press Release shall be uploaded on the website of the company viz., [www.vipulorganics.com](http://www.vipulorganics.com)

Kindly take the same on your record.

Thanking You.

Yours Faithfully,

For Vipul Organics Limited



Krina Sanghvi  
Company Secretary & Compliance Officer  
Membership No. A47242  
Encl: As above

Press Release  
May 19, 2022

**BSE: VIPULORG / 530627**

## **Vipul Organics hires a veteran of Chemicals Industry as Head of Sales and Marketing**

Vipul Organics Limited, the BSE listed (VIPULORG / 530627) leading Specialty Chemicals company in the pigments and dyes segment, today announced that they have hired a senior Chemicals Industry hand, Mr. Milin Purohit, to head their sales and marketing. The appointment is important as Vipul Organics is looking at diversifying its products portfolio and focusing on new categories of business.

“Vipul Organics is very happy to welcome Mr. Purohit on board. He is a recognized expert in distribution and has opened up new avenues and channels in all the companies that he has been associated with. Our sales and marketing team will not just benefit from his cross functional leadership but also from his strong communication and interpersonal skills”, says Mihir V Shah, Executive Director, Vipul Organics. Mr. Purohit will be responsible for opening up new geographies and bringing in clients from new areas of focus.

Mr. Milin Purohit is an industry veteran and has over 36 years of experience. He has around 2 decades of experience in Chemicals and related businesses like epoxies, adhesives, sealants, construction chemicals and around 15 years in FMCG segment.

Mr. Purohit is an experienced leader and has proven track record of building result oriented teams and businesses in companies such as Pidilite Ltd., Atul Limited, Hunstman Advanced Material, Pioneer Adhesives, Supreme Industries, etc. In addition, he has worked with Luxor Writing Instruments, Polar International and Godrej Soaps. He has a Masters in Business Administration from NMIMS. Mr. Purohit will be designated AVP – Sales & Marketing at Vipul Organics.



Regd. Office : 102, Andheri Industrial Estate, Off Veera Desai Road, Andheri (W), Mumbai - 400 053, India.

**CO:** Vipul Organics Ltd., B-603A, Kaledonia Bldg., Sahar Road, Off W. E. Highway, Andheri (East), Mumbai - 400 069, India.

+91 22 6613 9999

info@vipulorganics.com

www.vipulorganics.com

**About Vipul Organics Limited:**

Vipul Organics Limited is a BSE Listed (VIPULORG / 530627) leading Specialty Chemicals company in the Pigments and Dyes segment. Today, it is amongst the foremost manufacturers of Pigments, Dyestuff, Lake Colours and Pigment Intermediaries / Fast Salts in the country. It has 6 manufacturing facilities spread across Maharashtra and has global footprint in over 50 countries. Vipul Organics ended the financial year 2020-21 with revenues of Rs.120 Crore, marking a robust 28% + growth over the previous financial year.

For more information, please visit: [www.vipulorganics.com](http://www.vipulorganics.com)



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